



**Hon Tim Mulherin MP**  
Member for Mackay



**Queensland  
Government**

Reference: 00700/08

**Minister for Primary Industries  
and Fisheries**

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Mr Brian Shannon  
President  
Flower Association of Queensland Inc  
PO Box 327  
Cleveland Qld 4163

*Brian*  
Dear Mr Shannon

Thank you for your letter of 8 October 2008 about the 5th Anniversary of the Australian Flower Industry Magazine.

I am very pleased to be advised about the successful development of the Australian Flower Industry magazine, and the important role that the Department of Primary Industries and Fisheries (DPI&F) has played in its development. The ongoing continuous improvement and development of this publication is a credit to your organisation. It also highlights the important leadership role that Queensland businesses and industry organisations are playing in the Australian lifestyle horticulture industry.

I also note that the Department's recent export development initiatives for the cut flower sector are highlighted in your publication. I look forward to being advised about the outcomes from the forthcoming Flowers and Foliage study tour to Japan in due course. I expect that the positive outcomes reported from the market visit to Japan last year will generate considerable interest amongst cut flower and native foliage businesses in the upcoming market visit.

If you require any further information regarding this matter, please do not hesitate to contact Ms Stephanie Kratzmann of DPI&F on telephone 07 3234 0510 or email [stephanie.kratzmann@dpi.qld.gov.au](mailto:stephanie.kratzmann@dpi.qld.gov.au).

Yours sincerely

**TIM MULHERIN, MP**  
**Minister for Primary Industries and Fisheries**  
**Member for Mackay**

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