



Flower Association of Queensland Inc.
www.flowersqueensland.asn.au

**Introducing
Marcus Kroek Business
Coaching Workshop -
5 simple steps to
increase your profit**

Winner:
Asia Pacific Best Client Results 2008
Asia Pacific Firm of the Year 2008
ActionCOACH Business Coaching

**A high energy,
interactive, practical
workshop that shows
you in 5 simple steps
how to boost your
business and
increase your profits
by 61%**

**What will you take home
from the workshop?**

- A systematic action plan to grow profits — small changes produce large effects
- How to work on your business not in your business
- How to develop and use Unique Selling Proposition to grow business

"The workshop really stands apart from every other presentation because Marcus engages and interacts with the audience. We left the workshop energized, positive and with practical advice that we could implement into our business straight away." Nicky Mann, A Dozen Roses, Woongarrah.

"Marcus' presentation was engaging and thought provoking. I found myself literally sitting on the edge of my seat, completely enthralled by every word." Kevin Gregory, Director, Landin Realty. President Wyong Chamber of Commerce.

Marcus will take you through the 5 step system which he uses to create massive profit increases. The system is very simple and can be applied by anyone in any business. Marcus will work with participants straight from the workshop audience to demonstrate how easily you can put together a plan to boost your business.

At the recent Australian Hydroponic & Greenhouse conference in Sydney, attendees at Marcus's workshop reported they could boost profits by up to \$300,000 in the next year using these strategies. The workshop was rated on average a 9.5/10 for its content relevance.

When: 18th September 2009

Time: 1.15pm — 4.15pm (includes a/tea)

Where: City Golf Club, 254 South St, Toowoomba

Cost: \$36.00 (payment on registration)

Register: faqi@flowersqueensland.asn.au; Ph: 073824 9537

By: 11th Sept. 2009