



Flower Association of Queensland Inc
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Invitation to join FAQI

An invitation is extended to you to join the Flower Association of Queensland Inc. FAQI is the Queensland cut flower and foliage industry's strongest advocate providing a suite of relevant technical and commercial services including influential representation, strong leadership and smart solutions to help members, clients and partners achieve greater business success.

Planned activities for 2009 include the development of an economic decision support tool that will lead to better decision making during the marketing of flower products, training workshops, seminars, field days, industry forums and the roll out of our Farm Management System. Another significant project is the national farmgate survey. The results of the survey will provide valuable benchmarking information which will allow growers to obtain not only a comprehensive profile of the Australian floriculture industry but also insights to increased efficiency of production and marketing. The results will also be valuable in terms of future submissions for Government support for industry development.

We are also very pleased to report the ongoing success of the South east Queensland- Irrigation Futures (SEQ-IF) and Rural water Use Efficiency 3 (RWUE3) programs now into their 3rd year assisting irrigators manage a range of water issues on their properties. FAQI has supported the SEQ-IF & RWUE(3) programs with a range of other initiatives, including a research and development program, the collective purchase of irrigation scheduling and other necessary equipment, field demonstrations, irrigation system efficiency assessments, field trials and workshops, extension services and the development of information packages.

We look forward to the opportunities ahead as we continue with our task of building a strong and cohesive industry.

We will of course continue to promote flowers to consumers in order to increase demand as well as maintain our role as the voice of the industry in Queensland government. Membership also includes a subscription to the *Australian Flower Industry* magazine.

I invite you to join FAQI, whether you are a grower, propagator, wholesaler, exporter, florist or allied trade supplier, as we need your help to unify the voice, focus and resources of the Flower Association of Queensland Inc. I hope you will take me up on my invitation and help us work towards the goal of a dynamic, profitable and sustainable floriculture industry.

Yours sincerely,

Brian Shannon
President
www.flowersqueensland.asn.au

FAQI Member Groups:

Corroboree Native Flower Growers Association Inc
Queensland Wax and Native Flower Association Inc.
Cairns Region Flowers & Foliage

FAQI Contacts:

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