

Australian Flower Industry

The Magazine for the Australian Cut Flower & Foliage Industry

Australian Flower Industry Magazine Publication Schedule 2009

Issue	Publication Dates for 2009	Editorial Deadline	Advertising Booking Deadline	Advertising Copy Deadline (Finished Art)
# 22	March 6	January 23	January 23	January 30
# 23	June 5	April 17	April 17	April 24
# 24	September 4	July 17	July 17	July 24
# 25	December 4	October 16	October 16	October 23

Technical Specifications

Editorial and Pictorial

Files delivered via email to faqj@flowersqueensland.asn.au.

Text delivered in a Word format.

Photographs delivered as hi-res (300dpi) jpg or tiff files. Photographs of a lower resolution, or copied from the internet, will not be accepted.

Advertising Specifications

Advertising

Camera-ready artwork delivered as PDF via email to lodi@flowersqueensland.asn.au.

Please ensure finished advertisement size is in line with our advertising size requirements.

Advertisements to be built should be sent as Word documents with accompanying hi-res jpg or tiff photos.

Cost to build advertisements will depend upon size.

Full-page camera-ready artwork advertisements should have a 6mm bleed all around.